

CEDARGROWTH CONTENT

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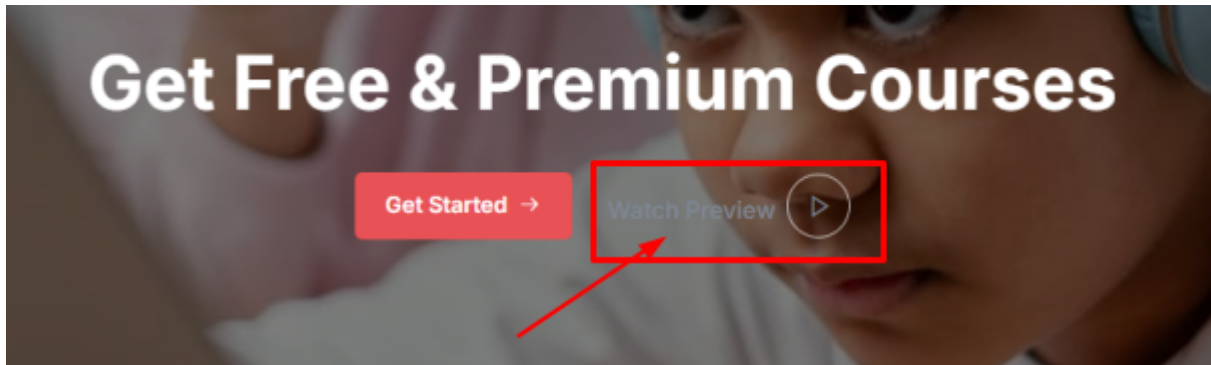
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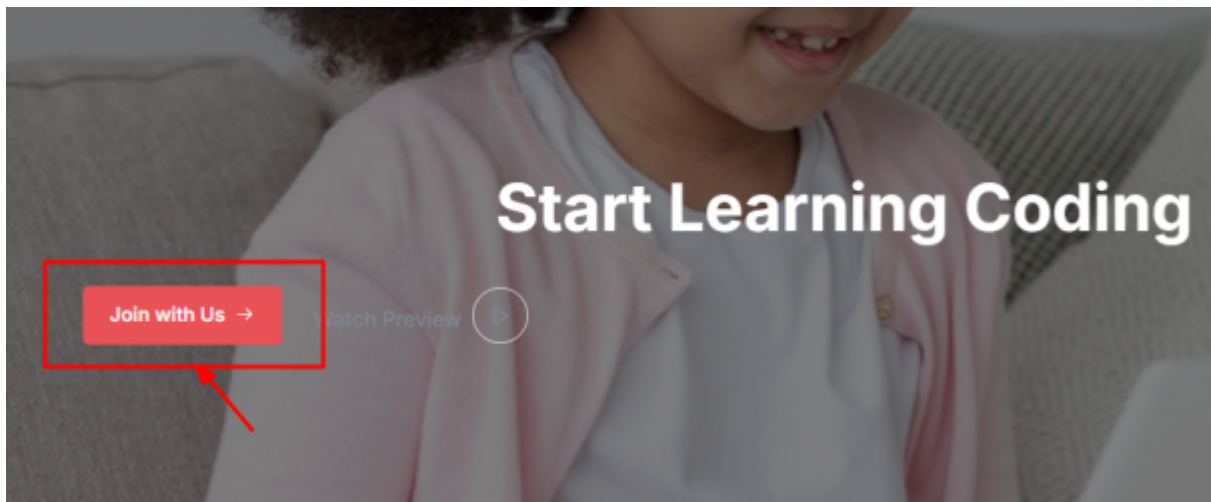
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Webpage Content Fixes

Home Page



#	Note	Suggestion
1	Watch preview text hard to see	Use a brighter color that contrasts well, preferably white



#	Note	Suggestion
1	Correction of phrase	Should be "Join us"

REGISTER YOUR CHILD TODAY

We Give 99.9% Assurance To Get Your Child Certified

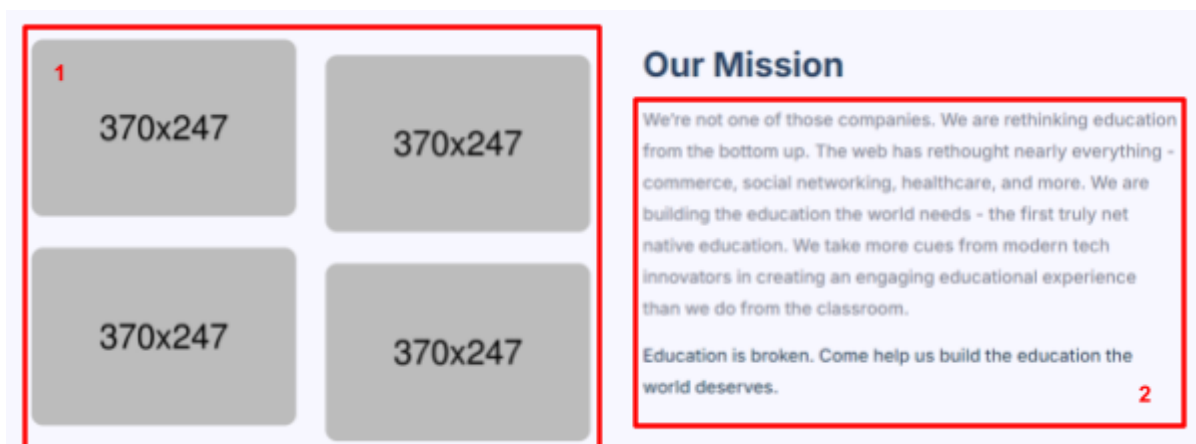
Please stop thinking that early coding education for your child is a bad idea... The world is evolving, technology is gradually taking over the whole world... One of the ways to help your child stand out in this world and avoid being replaced by AI in the future is to introduce them early to coding. Confused about what early coding education can do for your child? 1

Enroll Now →

2

#	Note	Suggestion
1	Paragraph text doesn't align with header	<p>Preferred text</p> <p>At Cedar Growth, we believe in nurturing your child's potential just like the mighty cedar tree—strong, resilient, and ever-growing. Our diverse range of courses, from web development to data analytics and creative coding, provides the foundation for long-term success. With hands-on projects, expert mentorship, and a clear path to certification, your child will grow into a tech-savvy problem solver, ready to stand tall in tomorrow's world.</p>
2	CTA could be improved	<p>Suggested CTA</p> <p>"Explore Our Courses"</p>

About Page





#	Note	Suggestion
1	No images	At least some placeholder images should be here
2	Mission statement could be improved	Suggested CTA At Cedar, our mission is to revolutionize education by cultivating an engaging, tech-forward learning experience that empowers students to thrive in the modern world. Inspired by the innovations transforming industries across the web, we're rethinking the classroom from the ground up - creating the first truly 'net native' education system. Join us in building the future of learning that students deserve.

Contact Page

We'd love to hear from you

We'd love to hear from you! Whether you have a question, feedback, or need support, our team is here to help.

Your Name

Email Address

Message

Send Message

#	Note	Suggestion
1	Additional contact option needed	Whatsapp option should be added

Course Content

Beginner Web Development: Your First Steps in Creating Websites

Course Info

Title: Web Development
Level: Beginner
Duration: 3 months
Language: English
Price: \$100

Course Intro

Unlock your child's potential by teaching them how to build websites from scratch! This course makes learning web development fun and easy, introducing the foundational skills of HTML and CSS, perfect for young minds ready to explore the digital world.

About Course

The Beginner Web Development course is designed for students with no prior coding experience. By focusing on the basics of HTML and CSS, your child will learn how to create, structure, and style web pages, developing the skills necessary to bring their ideas to life. Through hands-on projects and guided instruction, they will gain confidence as they build their first website.

Course Requirements

- A computer with internet access and a working camera.
- Zoom installed for virtual sessions..
- A Gmail account for setting up development tools.
- Little to No prior knowledge required.

Course Outline

- 1. Introduction to HTML**
 - Understanding the structure of a web page
 - Writing and organizing HTML code
- 2. Working with Text and Links**
 - Formatting text with headings, paragraphs, and lists
 - Creating hyperlinks to connect pages and external sites
- 3. Images and Multimedia**
 - Adding and resizing images for web pages
 - Embedding videos and audio elements
- 4. Styling with CSS**
 - Introduction to CSS selectors and properties
 - Styling text, colors, and layouts
- 5. Creating Forms**
 - Designing input forms for user interaction
 - Adding buttons, text fields, and dropdown menus
- 6. Final Project**
 - Building a personal webpage using HTML and CSS
 - Presenting and reviewing the project

Course Benefits

- Learn the basics of web development.
 - Build your first website from scratch.
 - Gain hands-on experience with HTML and CSS.
 - Receive ongoing mentorship.
-

Intermediate Web Development: Bring Websites to Life with JavaScript & CSS

Course Info

Title: Web Development
Level: Intermediate
Duration: 3 months
Language: English
Price: \$120

Course Intro

Take your child's web development skills to the next level with this Intermediate Web Development course! They'll dive deeper into HTML and CSS while adding interactive features with JavaScript. It's time to make websites dynamic and visually stunning.

About Course

This Intermediate Web Development course is perfect for students who have mastered the basics of HTML and CSS and are ready to learn more advanced techniques. The course covers essential web development concepts such as Flexbox, CSS Grid, and JavaScript, enabling students to create responsive, interactive websites. By the end, students will have built their own fully functional portfolio website.

Course Requirements

- A computer with internet access and a working camera
- Zoom installed for virtual sessions..
- A Gmail account for setting up development tools.
- Completion of the Beginner course or passing an assessment.

Course Outline

1. **Advanced HTML and CSS**
 - Using semantic HTML elements for better structure
 - Exploring advanced CSS selectors (pseudo-classes, pseudo-elements)
2. **CSS Flexbox**
 - Mastering Flexbox for flexible and responsive layouts
 - Aligning and distributing content within containers
3. **CSS Grid**

- Building complex grid-based layouts
- Defining rows, columns, and gaps for content arrangement
- 4. **JavaScript Basics**
 - Understanding variables, data types, and control structures
 - Using functions and handling user events (e.g., button clicks)
- 5. **Responsive Web Design**
 - Implementing media queries for mobile-friendly websites
 - Optimizing layouts for different screen sizes
- 6. **Final Project**
 - Creating a responsive portfolio website
 - Presenting and reviewing the project

Course Benefits

- Learn advanced techniques for building dynamic, responsive websites.
- Improve your JavaScript skills.
- Build a portfolio project to showcase your web development knowledge.
- Get access to continued mentorship.

Advanced Web Development: Mastering Professional Front-End Experiences

Course Info

Title: Web Development
Level: Advanced
Duration: 3 months
Language: English
Price: \$150

Course Intro

Does your child dream of building powerful web applications? In this Advanced Web Development course, they'll master front-end development with advanced JavaScript, APIs, and modern frameworks, ready to create professional web applications!

About Course

The Advanced Web Development course is aimed at students who are ready to tackle professional-level front-end development. This course focuses on JavaScript, APIs, and frameworks like Vue.js or React, preparing students to build highly interactive and responsive web applications. They will also learn about the deployment process to get their projects live on the web.

Course Requirements

- A computer with internet access and working camera.
- Zoom installed for virtual sessions..

- A Gmail account for setting up development tools.
- Advanced Course: Completion of the Intermediate course or passing an assessment.

Course Outline

1. **Advanced JavaScript**
 - Deep dive into functions, closures, and asynchronous programming (Promises, async/await)
 - Working with APIs to fetch and display dynamic data
 2. **Building Interactive Applications**
 - Creating dynamic, user-friendly interfaces with JavaScript
 - Handling form submissions and real-time data updates
 3. **Introduction to Front-End Frameworks**
 - Overview of popular frameworks (e.g., Vue.js or React)
 - Building components and managing state
 4. **Version Control and Collaboration**
 - Using Git and GitHub for version control and teamwork
 - Handling pull requests, code reviews, and merging branches
 5. **Deployment and Hosting**
 - Deploying web applications on platforms like Vercel or Netlify
 - Setting up continuous integration for smooth updates
 6. **Final Project**
 - Developing and deploying a full-scale web application
 - Presenting and reviewing the project
-

Course Benefits

- **Master Advanced JavaScript:** Learn how to build complex, dynamic web applications.
 - **Work with Modern Tools:** Gain hands-on experience with popular front-end frameworks like React or Vue.js.
 - **Develop Interactive Web Projects:** Create engaging, interactive websites using advanced programming techniques.
 - **Full Project Deployment:** Learn how to deploy professional web applications live on the web.
 - **Collaboration & Version Control:** Use Git and GitHub to collaborate and manage projects efficiently.
-

Scratch Animation Course

Course Info

Title: Scratch Animation
Level: Beginner
Duration: 3 months
Language: English
Price: \$100

Intro Message

Unlock your child's creativity and imagination through the power of animation. With Scratch, your child can bring their ideas to life by creating characters, stories, and interactive worlds.

About Course

Scratch Animation unlocks the power of storytelling through code, giving your child the ability to bring their imagination to life. They will create characters, design unique settings, and craft their own adventures—all while learning the fundamentals of coding. Scratch is perfect for younger learners because it's simple to use but powerful enough to create impressive projects. This course helps foster a love for coding while allowing your child to express themselves in ways they never thought possible.

Course Requirements

- A computer with internet access and working camera.
- Zoom installed for virtual sessions..
- A Gmail account for setting up development tools.

Course Outline

1. **Introduction to Scratch**
 - Getting familiar with the Scratch interface
 - Learning basic Scratch code blocks
2. **Backdrops and Sprites**
 - Adding and managing backdrops and sprites on the canvas
3. **Sounds**
 - Recording and adding sounds to animations
4. **Switching Backdrops and Costumes**
 - Creating dynamic scenes with backdrop and costume switching
5. **Game Creation**
 - Building simple and fun games using Scratch

Course Benefits

- **Inspires Creativity:** Scratch encourages your child to think creatively and explore new ideas.
- **Easy to Learn:** Scratch simplifies coding, making it fun and approachable for beginners.
- **Builds Confidence:** Creating their own games and animations boosts self-confidence.

- **Continuous Support:** Mentorship is available to help them continue learning beyond the course.
-

Data Analytics Course

Course Info

Title: Data Analytics
Level: Beginner
Duration: 3 months
Language: English
Price: \$100

Intro Message

Equip your child with the ability to analyze, visualize, and make sense of data. With our Data Analytics course, they will gain valuable skills that can be applied in a wide range of industries.

About Course

This course is designed for both beginners and those with some experience in data analytics. Your child will learn to extract, transform, and visualize data to solve real-world problems using powerful tools like Excel, MySQL, and PowerBI.

Course Requirements

- A computer with internet access and working camera.
- Zoom installed for virtual sessions..
- A Gmail account for setting up development tools.

Course Outline

Excel

1. **Introduction to Excel**
 - Exploring the Excel interface
 - Basic Excel functions and formulas (SUM, AVERAGE, MIN, MAX)
2. **Data Manipulation and Cleaning**
 - Using data validation, conditional formatting, and functions like CONCATENATE, TRIM, UPPER, and LOWER
3. **Data Transformation**
 - Power Query: importing and transforming data
 - Power Pivot: creating data models and using DAX functions
4. **Data Visualization**
 - Creating Pivot charts and visualizations

MySQL

1. **Introduction to SQL**
 - Basics of database management systems
 - Creating databases and tables
2. **SQL Commands**

- Using SQL statements: SELECT, INSERT, UPDATE, DELETE
 - Applying logic with WHERE, GROUP BY, and ORDER BY clauses
3. **Joins and Aggregates**
- Working with different JOINS (LEFT, RIGHT, INNER, FULL)
 - Aggregate functions (SUM, AVG, COUNT, etc.)

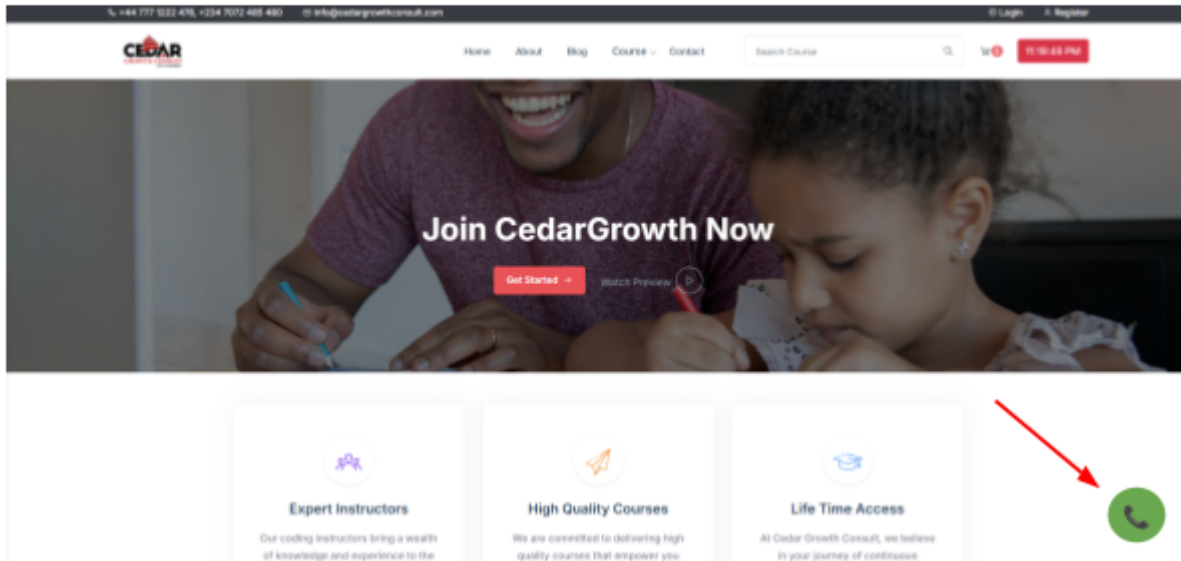
PowerBI

1. **Introduction to PowerBI**
 - Getting started with data importation
 - Data cleaning and transformation techniques
2. **Data Modeling and Visualizations**
 - Using DAX and creating relationships between datasets
 - Building dashboards and designing layouts

Course Benefits

- **Practical Skills:** Your child will learn how to analyze and interpret real data.
- **Develops Logical Thinking:** The course builds critical thinking and problem-solving skills.
- **Industry Tools:** They will gain hands-on experience with Excel, MySQL, and PowerBI.
- **Ongoing Guidance:** Mentorship is available for continued support after the course.

Additional Suggestions



#	Note	Suggestion
1	Need accessible whatsapp contact option	There should be an easy to access whatsapp contact option at the bottom right corner of the screen so clients/prospective clients can contact at any time.
2	Need for a popup, 10-15 seconds after user visits.	<p>The popup should appear once per user/device/session</p> <p>Suggested Popup Content</p> <p>Header: "Unlock Your Child's Limitless Potential"</p> <p>Paragraph: "Schedule a free consultation, Take the first step toward transformative learning with our expert tutors and discover tailored solutions to propel your child's success."</p> <p>CTA Button: "Schedule Free Consultation"</p> <p>The CTA should link to the business whatsapp, with a pre populated message like</p> <p>"Hi, I'm interested in scheduling a free consultation to discover tailored learning solutions for my child. Please let me know the next available appointment time that works for you."</p>
3	Dynamic Prices	We would like for the prices of courses to be dependent on the users local currency. We can use US dollar for the base price which would be converted to the users local currency depending on their IP/Location.

